

Options		25.000	10.000	7.500	5.000	2.500	1.000
Visibility « MEDIA »	Your name associated in the title of the tournament « XXXXXXXXXXXX ARLON OPEN 2017 »	√					
	Inclusion in the entire promotion campaign in the different media partners (Printing, Radio, TV, Digital, Out of Home, ...)	√	√				
	Inclusion in our Magazine - Number of page « CONTENT MARKETING » (Interview, Presentation of the company,...)	2 pages	1 page	1/2 page	M	M	M
	Inclusion in our Magazine - your logo title "XXXXXXX ARLON OPEN" will be included in the premium pages (Cover 2 or Cover 4)		√				
	Inclusion in our magazine - Your Logo will be integrated in the foot page graphical chart	√	√	√	√	√	√
	Inclusion in our magazine - Your Logo will be integrated as our premium Partner	√					
	Website : www.arlon-open.be Website : www.garisart.be Page facebook arlonOpen	√	√	√	√	√	√
	Inclusion based on the specificities determined by the webmaster Inclusion of your logo during the promotion campaign of the tournament	√	√	√	√	√	√
Visibility « FIELD »	Led Screen on the "Center" court - Number of spots per hour during the 9 days of competition	24	12	12	6	6	6
	The "Center" court will be named by the name of the Title Sponsor - The « XXXXXXXXXXXX CENTER COURT » (visibility to be determined: screens,...)	√					
	The side courts could be named under your company name : The « YYYYYYYY COURT » (visibility to be determined: screens,...)	√	M				
	3 Indoor TV screens including the same slide show as the Led Screen on the "Center" court Number of pass / hour of the spot during the 9 days of the tournament	24	12	12	6	6	6
	Entrance of the new infrastructures - Poster of 30m2 for the title Sponsor	M					
	Other wishes are welcome - To be determined together with our organisation committee.	M	M	M	M	M	M
Product Placement (limited to one sector partner)	Possibility to have "products" during the tournament Possibility to organize products testing for your clients or based on "invitation" Presentation « Products » to the media partners of ARLON OPEN 2017	√	M				
	Possibility of a special limited edition "Arlon Open"	√	M	M	M		
	Possibility of « Sampling Distribution, Gifts » during the ARLON OPEN 2017	√	√	M	M		
NETWORKING FIDELITY OF CLIENTS	Pass « PRIVILEGED PARTNER » Every day during ARLON OPEN 2017 giving the right to :	10	5	4	3	2	1
	• PRIVILEGED "TITLE >7500€ Sponsor " Seats	10	5	4	3	2	1
	• 2 glass of champagne	10	5	4	3	2	1
	• VIP lunch during the final game	10	5	4	3	2	1
	• Privileged contacts and shooting with the tennis players in the « TITLE SPONSOR ARLON OPEN » Lounge	√					
• Possibility to organize a dedicated event « TITLE SPONSOR » during the ARLON OPEN 2017 with your clients	√	√					
ACTIVATION CLIENTS	Use of the club members data base to organize :	M	M				
	• Preferred offers	M	M				
	• Personalized invitation to our members	M	M				
	• Product test	M	M				
	• mailing of documents	M	M				
Notoriety and Branding (Extension of the media campaign with our media partners)	• As « >5000€ SPONSOR » and under the creative concept of the « TITLE Sponsor Arlon Open » :						
	• Possibility to have an extension /increase of the communication campaign « pure TITLE SPONSOR » with our media partners based on a preferred partner budget	M	M	M	M	M	M
	• If any interest, our « Media Planning Partnership » team is at your disposal for any recommendation and budget estimate	√	M	M	M	M	M
« TITLE SPONSOR » ANNUAL : 25.000 € HTVA (engagement during 3 years) * amount excluding VAT							
<i>Included in the offer</i>		√	√	√	√	√	√
<i>Not included - could be included/added in your budget4</i>		M	M	M	M	M	M
<i>other personalized package</i>							
					--> on demand		